

SPARK Knowledge Mobilization (KMb) Program

KMb Products, Services, and Fees

Last updated: September 5, 2025

KMb Options	Description	Purpose
SPARK Impact	<p>A KMb consultation and support service for child health and health system researchers, research networks, platforms, and teams in Canada, enabling access to KMb expertise, guidance, and support.</p> <p>Products, services, and supports are available to all child health and health system researchers in Canada whose research study/program has health system implications.</p> <p>For relevant research supported through SPARK Impact, Children's Healthcare Canada (CHC) will provide a Letter of Collaboration or Partnership to include in a grant application.</p>	<p>SPARK Impact aims to:</p> <ul style="list-style-type: none"> • Inform the development of integrated and end-of-grant KMb plans (including budget) as part of a grant application • Incorporate lived experience (e.g., family partners) into their research • Apply best practices in knowledge translation/mobilization to enhance research impact <p>One 30-60 minute consultation session (provided in-kind) with the Children's Healthcare Canada's SPARK Team to:</p> <ul style="list-style-type: none"> • Discuss the project and KT/KMb goals, audience(s), and tactics • Collaboratively develop, advise on, or contribute to the KT portion of your grant • Inform the development of a Letter of Collaboration or Partnership for the proposed study or project • Discuss options for support from Children's Healthcare Canada • Discuss other products and channels that target or are tailored for your primary audience(s)
KT/KMb/KU partner or study collaborator	<p>The Children's Healthcare Canada CEO; Director, Research & Knowledge Mobilization; and/or other internal CHC leaders and staff are often invited by research teams to be active partners, collaborators, or committee members in research grants or project proposals.</p>	<p>Terms of reference for specific committee participation is appreciated.</p> <p>Fee determined by the nature of the collaboration (e.g., # meetings/y, CHC position involved).</p>



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SPARK Research Impact (pre-recorded)	This is a new product option, a pre-recorded and CHC-promoted webinar series will enable research teams supported through SPARK Impact to share findings and implications (for practice, health system leadership, policy, family engagement) with a growing national audience	<ul style="list-style-type: none">• Provide a mechanism to share findings & discuss implications for practice, health system leadership, policy, lived/living experience with a national audience <p>*additional fees if other elements, such as survey, evaluation reports) are required</p>
SPARK Engagement (live interactive session)	This interactive meeting/webinar format enables research teams to engage audiences, broaden their reach, seek input on implications (practice, health system leadership, policy) or knowledge products, or engage in a tailored Q&A session	<ul style="list-style-type: none">• Provide a mechanism to engage audiences, broaden your reach, share findings with a national audience, discuss implications for practice, health system leadership, policy, lived/living experience) <p>*additional fees may apply for additional features such as E/F translation, ASL</p>
SPARK Conversations podcast mini-series (tentative name)	<p>This new podcast mini-series (Launched Fall 2025) will be</p> <ul style="list-style-type: none">• Solutions- and healthcare system-focused• Aimed at health, healthcare, and health system leaders and policymakers• Sufficiently agile to respond to emerging issues and enable more comprehensive dialogues on solutions to long-standing challenges• Delivered quarterly (or more often) on topics of interest to members and relevance to children's healthcare systems in Canada <p>Each mini-series would involve</p> <ul style="list-style-type: none">• 3-5 episodes (or more, if required to gain more in-depth perspectives on a theme area). Theme areas would be based on hot topics in children's healthcare systems• One host per theme area (podcast mini-series bundle)	<ul style="list-style-type: none">• To enable deeper dives into podcast themes/topics to improve understanding and catalyze partnerships and action across the child health systems in Canada



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	<ul style="list-style-type: none"> • Speakers for each topic area to be explored via the mini-series episodes. 	
SPARK News e-bulletin posts/articles	<p>SPARK: News - a bi-weekly e-bulletin - provides members and other subscribers with news, research, upcoming events, and announcements from Children's Healthcare Canada and members from across Canada.</p>	<p>Newsletter articles or posts aim to</p> <ul style="list-style-type: none"> • Share articles (written by the research team) about the issue of interest, preliminary or final results, and implications for children's healthcare professionals, health system leaders, and/or policymakers • Promote awareness of your project • Recruit participants or research partners • Maintain engagement with your audience(s) • Build buy-in, anticipation, and readiness for study findings.
SPARK Action Advocacy News posts/articles	<p>SPARK: Action is Children's Healthcare Canada's dynamic policy newsletter that illuminates the vital advocacy work undertaken by our dedicated members in shaping federal policies for child and youth healthcare. From legislative updates and advocacy campaigns to member spotlights and policy analysis, SPARK: Action fuels momentum towards a brighter, healthier future for every child.</p>	<p>Advocacy News posts/articles</p> <ul style="list-style-type: none"> • Bring advocacy messages and policy recommendations to Canadian Parliamentarians, Health system leaders (Executive leaders of Children's Healthcare Canada members), and strategic partners (e.g., CPS, CMA, CNA, CAPN)
Annual Conferences	<p>Children's Healthcare Canada hosts an in-person Annual Conference.</p> <p>The annual conference provides opportunities to share your work with a national audience of over 400 front-line healthcare professionals, clinician scientists, health system leaders, and policymakers through pre-conference skill development workshops, keynote presentations, concurrent sessions, posters (with a Better Poster design), and more.</p>	<p>Children's Healthcare Canada's annual conference provides multiple opportunities to share research findings with a national child health, healthcare, and health systems audience.</p> <p>In kind offering:</p> <p>For the Annual Conference, you may submit an abstract (poster or oral presentation/panel discussion) possible inclusion in the Annual Conference Program. Abstracts related to SPARK: Impact projects receive "extra" points in the adjudication process (Scientific Stream)</p>



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		Fee-based offerings: For the Annual Conference <ul style="list-style-type: none">• Convene a hive (focused meeting of up to 50 participants)• Host/provide a 45-minute presentation/workshop during a breakfast session• Host/facilitate a 3-hr pre-event workshop• Host a poster fair stream or lead a focused poster tour
Pop-up events or series (virtual or in-person)	Pop-up events/series <ul style="list-style-type: none">• Knowledge sharing events that are either virtual or in-person and include webinars, mini-conferences, knowledge exchange forums, and/or discussion or consensus meetings)• Are focused on a specific area of child and youth health, well-being, or healthcare that fits within Children's Healthcare Canada's identified or emerging priorities (including health system transformation for children or "right-sized health systems serving children and youth".	<ul style="list-style-type: none">• Provides a forum to engage members, share evidence, discuss findings and implications, identify priorities for action, reach consensus, and catalyze collective action• Pricing, length, and audience varies depending on event format (virtual or in-person)
Networks (National Family Network, Practice Networks, Child Health Hubs, Communications Network) For more information on these Networks	Children's Healthcare Canada <ul style="list-style-type: none">• Provides network leadership to a variety of knowledge-sharing, practice and policy, and peer (or affinity) networks comprised of subject matter experts from among our members and strategic partners.• Network members<ul style="list-style-type: none">○ Discuss issues and identify solutions to common challenges together with their system-level peers○ Explore critical issues affecting their work○ Identify new department- or role-specific	Child health or health system researchers can access networks to <ul style="list-style-type: none">• Participate as a network member• Identify subject matter experts (practice, health system leadership, policy, lived/living experience, research) for consultation or partnership in research studies/programs• Present to relevant networks to seek input on research priorities, implications of findings, co-production of tools and knowledge products• Serve as focus groups



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and Child Health Hubs visit our website at the link provided.	<p>strategies to improve processes in their healthcare organizations.</p> <p>Practice and Policy Networks</p> <ul style="list-style-type: none">• Child and Youth Mental Health• Children with Medical Complexity• Pediatric Pain Management• Child Health Equity <p>National Family Network</p>	Fees vary according to the nature of the network engagement.
Social media	<p>Children's Healthcare Canada shares updates, evidence, and resources via the following social media channels:</p> <ul style="list-style-type: none">• LinkedIn• Instagram• X <p>Send us:</p> <ul style="list-style-type: none">• 150-300 words (and a link to more information).• A graphic (if you have one)• Text caption for us to use (including any links). <p>Tag us @ChildHealthCan and we'll reshare</p> <p>CHC will share it via our social platforms.</p>	To increase awareness about the research study or program, its findings, and implications for practice, health system leadership, policy, and family engagement with a broad audience. (Note tagging can target specific organizations or people)



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Infographics	A visual representation of data/information to share key highlights of your research or program.	Infographics provide an easily understood and visually appealing format to share the story or summary of your research findings and implications for practice, health system leadership, policy, research, and family partnership. *meeting between CHC and research team prior to initial draft to determine the key messages and story to be told through the infographic. Up to two rounds of revisions via email or virtual meeting
Plain language video summaries (co-branded)	Brief co-branded video recording to share in plain language the key messages (for various audiences) of your research and their implications for children's health/healthcare practice, policy, system leadership, research, and family partnership/engagement Includes: initial meeting to discuss goals, data, story, key messages; storyboard development in 2 drafts, meetings to review drafts, final summary.	Plain language videos provide an alternate visually appealing and easily understood format to share your research findings and implications for practice, health system leadership, policy, research, and family partnership.
Policy Briefs	A concise (1-3 pages) document providing a brief analysis and explanation of policy issues and problems relevant to your research focus together with the policy options and recommendations for addressing those issues or problems.	Policy briefs exist to inform, persuade, and guide decision-makers by presenting a well-structured case for action on a specific issue. Its main purpose is to bridge the gap between research and policy action by summarizing evidence, highlighting the problem, and presenting options for solutions.

*The fees for selected products and services are intended to be built into the grant budget.

**Products, services and the associated fees are subject to change. For current pricing click [here](#) and scroll down to offerings of interest.