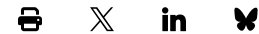


■ COMMUNICATION REPORTS

Advocacy group talks children's healthcare during 'day on the Hill'



SERGIY SLIPCHENKO | OCTOBER 14, 2025



Children's Healthcare Canada was the most active lobbying group last week, which met with nearly two dozen parliamentarians during its Oct. 7 "Child Health Hill Day."

The organization is represented on the federal lobbyists' registry by its president and CEO **Emily Gruenwoldt**, who submitted 32 communication reports.

Most of the communications took place on Oct. 7 during the group's day on the Hill.

"We had our largest delegation of child health leaders participating in the lobby day yet," said **Marjolaine Provost**, director of public affairs at Children's Healthcare Canada, in a Oct. 14 emailed response to The Lobby Monitor. "Forty hospital, health system, and academic leaders took part in meetings with members of Parliament, senators, senior bureaucrats, and staffers all with a shared goal to position children and their health as a nation-building priority for this government."

The advocacy group met with 14 Liberal MPs including **Taleeb Noormohamed**, parliamentary secretary to Digital Innovation Minister **Evan Solomon**; **Maggie Chi**, parliamentary secretary to Health Minister **Marjorie Michel**; **Karim Bardeesy**, parliamentary secretary to Industry Minister **Mélanie Joly**; **Peter Fragiskatos**, parliamentary secretary to Immigration Minister **Lena Metlege Diab**; **Leslie Church**, parliamentary secretary to multiple secretaries of state and Jobs Minister **Patty Hajdu**; **Jacques Ramsay**, parliamentary secretary to Public Safety Minister **Gary Anandasangaree**; and **Salma Zahid** and **Braedon Clark**.

Clark spoke about his meeting with representatives of Children's Healthcare Canada during the Oct. 7 Question Period.

"They are focused on ensuring Canada's children have access to care that is timely, equitable and designed with the unique needs of young people in mind," said Clark. "We know that Canada's pediatric health system is facing mounting pressures as our population grows and children's needs become more complex. Strategic investment and collaboration will be crucial to make certain every child receives the care they deserve."

Communications were also held with Conservative MPs including **Mike Lake**, mental health critic; **Richard Martel**, industry critic; **Burton Bailey**; **Ziad Aboultaif**; and **Dan Mazier**, health critic. The group reported another communication with Mazier on Sept. 29.

The organization also engaged with Independent Senator **Julie Meville-Dechane**, Progressive Senator **Mohamed-Iqbal Ravalia**, and **Sharon Burey**, member of the Canadian Senators Group.

The organization is a national, not for profit association that represents healthcare delivery organizations serving children, youth and families, according to Provost's email. Children's Healthcare Canada's members include Canada's 16 children's hospitals, community and regional hospitals, children's rehabilitation and treatment centers, mental health centres, homecare and palliative care agencies serving children.

Gruenwoldt's registry file indicates that the organization has not received any federal funding in the past financial year.



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Communication reports were posted between Oct. 6, 2025 and Oct. 12, 2025.



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Innovation was the most popular institution with lobbyists.



10

Jessica Fullerton, senior advisor to Finance Minister **François-Philippe Champagne**, was the most-named DPOH in last week's communication reports.

With 31 reports, the **City of Prince Albert** was the second-most active lobbying group during the week of Oct. 6. The reports were filed by independent consultant **Douglas Richardson**.

The communications took place between Sept. 3 and Sept. 29. All of Richardson's communications consist of multiple meetings with various political staffers.

These include four meetings with **Angad Dhillon**, director of operations to Prime Minister **Mark Carney**, between Sept. 16 and Sept. 28; three meetings with **Quinn Ferris**, senior regional advisor to Finance Minister **François-Philippe Champagne**, between Sept. 23 and Sept. 29; and five meetings with **Marie-Pascale Des Rosiers**, chief of staff to Housing Minister **Gregor Robertson**, between Sept. 3 and Sept. 26.

Richardson's registry file indicates that he is seeking communications with the federal government in search of financial support for a major infrastructure project to be built in the City of Prince Albert, Sask.

The city hired Richardson to lobby the federal government for funding to build a 4,500 seat event centre in the city, according to reporting by local news outlet, [Panow](#).

The municipality received funding from 26 sources including provincial and federal sources during 2024, according to Robertson's file. For example, the city received \$1,153,225 from Infrastructure Canada and \$495,096 from the government of Saskatchewan. As per the consultant's file the city is not expecting additional funding in 2025.

The City of Prince Albert did not respond to The Lobby Monitor's request to provide additional context to its lobbying efforts.

The **Canadian Vehicle Manufacturers' Association (CVMA)** was the third-most active lobbying group with its president and CEO **Brian Kingston** submitting 16 communication reports.

The communications took place between Sept. 2 and Sept. 25. Most of the meetings took place with parliamentarians.

Kingston told The Lobby Monitor that the "CVMA has been actively engaging the federal government on tariffs and the federal EV mandate," in an Oct. 14 emailed response.

"Tariffs are having a major impact on the North American automotive industry and we are advocating for an agreement to have them removed," he continued. "We are also engaged in the government's review of the federal EV mandate that was launched September 5th."

The CVMA engaged with 12 Liberal MPs **Mike Kelloway**, parliamentary secretary to Fisheries Minister **Joanne Thompson**; **Ben Carr**, parliamentary secretary to Northern Affairs Minister **Rebecca Chartrand**; **James Maloney**, parliamentary secretary to Natural Resources Minister **Tim Hodgson**; **Ryan Turnbull**, parliamentary secretary to Minister Champagne; and Bardeesy.

Communications were also held with Conservative MPs **Shelby Kramp-Neuman**, Canada-US trade critic; **Scot Davidson**, red tape reduction critic; **Kerry Diotte**; and **Branden Leslie**.

The CVMA represents Ford Motor Company of Canada, General Motors of Canada Company, and Stellantis, according to the association's [website](#).

The association has not received any federal funding in the past financial year, according to Kingston's registry file.

Communication reports: Oct. 6, 2025, to Oct. 12, 2025

This searchable table lists all organizations that submitted communication reports to the federal lobbyists' registry between Oct. 6, 2025, to Oct. 12, 2025. A total of 178 organizations submitted at least one communication report to the federal lobbyists' registry during this period.

Organization Name	Total number of communication reports
Children's Healthcare Canada	32
City of Prince Albert	31
Canadian Vehicle Manufacturers' Association	16
Algoma Steel Inc.	14
Easter Seals Canada	10
Nunatsiavut Government	9
Kap Paper Inc.	8
Futurpreneur Canada	8
Canadian Institute for Advanced Research	8
Vale Canada Limited	7
Port Saint John	7
CANADIAN CONSUMER SPECIALTY PRODUCTS ASSOCIATION	7
Canadian Canola Growers Association	7
BHP Canada Inc.	7
Vial	6
Saskatchewan Association of Rural Municipalities	6
Ocean's North	6
Gakino'amaage: Teach For Canada	6
Direct Sellers Association of Canada	6
Canadian Animal Health Institute	6
Association québécoise de la production médiatique (AQPM)	6
The Hospital for Sick Children (SickKids)	5
Sun Life Financial Inc.	5
Greenfield Global Inc.	5
David Suzuki Institute	5
Canadian Labour Congress	5

The Lobby Monitor

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