



Children's
Healthcare
Canada

Santé
des enfants
Canada

DREAM BIG FOR KIDS

Children's Healthcare Canada 2022 - 2025 Strategy



The global COVID-19 pandemic has had a measurable impact on the health and wellbeing of Canada's 8 million children and youth. As the national association representing healthcare delivery organizations serving children, our focus and mandate has never been sharper. Collectively, we must relentlessly pursue a recovery strategy that puts children at the centre of policies and investments to ensure they do not suffer the longest tail of this pandemic, with irreversible impacts on long term health and wellbeing. At the same time, we must not let up on innovative and ground breaking work taking place in children's healthcare delivery organizations and children's health research institutes which will measurably improve health outcomes for children. We must also double down on efforts to create more seamless systems of care for children, youth and their families.

Building on the priorities first identified in 2018, Children's Healthcare Canada is focused on bringing value to members, partners, and stakeholders as a credible source of evidence and resources to inform improvements in health systems for children and youth. As always, your Association will earn this trust and respect by learning from and brokering local, national, and international subject matter expertise from within our membership or partnership networks, by embracing a non-partisan approach to our policy and advocacy, and through our commitment to collaborating with other children's champions. These partnerships will enable Children's Healthcare Canada to maximize our organizational impact, catalyzing meaningful change for children.

"Children's Healthcare Canada creates learning communities that share evidence, emerging practices and resources across the continuum of care. Together, we are creating a safer, more inclusive and adaptive healthcare experience for children, youth and their families."

Julia Hanigsberg, CEO Holland Bloorview Kids Rehabilitation Hospital, Chair, Children's Healthcare Canada Board of Directors



"Working with partners across the health ecosystem, Children's Healthcare Canada is building awareness and momentum to address children's healthcare priorities, advancing innovative solutions that will measurably improve the health and wellbeing of Canada's 8 million children."

Bruce Squires, President, McMaster Children's Hospital; Past Chair, Children's Healthcare Canada Board of Directors



"The time to make children and youth a priority for Canada is now. Working on behalf of healthcare delivery organizations serving kids, Children's Healthcare Canada is well positioned as a trusted source of evidence and expertise to influence and inform children's health, healthcare and health systems."

Emily Gruenwoldt, CEO Children's Healthcare Canada





STRATEGIC GOALS:

1. Be a trusted source of information and evidence for members, strategic partners, and policy makers regarding children's health, healthcare and health systems.
2. Maximize the impact of Children's Healthcare Canada by growing and activating our membership and strategic partnerships.

VALUES:

Collaboration

Courage

Fresh Thinking

Inclusiveness

Focus

STRATEGIC PRIORITIES AND ACTIONS

SHARE evidence and accelerate implementation of high quality child, youth and family centred care, wherever it is delivered

UNITE strategic partners to foster excellence in children's health

ADVOCATE to improve children's health and health systems

INFORM

the development of innovative and integrated health systems.

SHARE

- Co-create and disseminate evidence and resources to inform practice, programs and policy, and accelerate the implementation of quality improvement initiatives.
- Seek out and facilitate forums for knowledge exchange between family partners, healthcare providers, the child health research community and policy makers.

UNITE

- Develop and/or nurture relationships within organizations and networks with interest, influence and capacity to advance a vision for healthy, vibrant children and youth.
- Convene a forum for leaders to address complex child health issues to build capacity for strategic solutions.

ADVOCATE

- Raise awareness and catalyze action regarding emerging and enduring health system priority issues affecting children's health.
- Broker subject matter expertise to inform public policy and legislation that impacts child and youth health and health services.
- Develop policy recommendations to address emerging issues related to child and youth health services.

INFORM

- Convene thought leaders from across sectors to identify and advise on key health system opportunities.
- Curate, then showcase examples of successful innovations in system design across healthcare settings.
- Advance and advocate for the role of families in the co-design of health systems and care delivery models serving children and youth.
- Convene health system partners to advocate for the collection and integration of data to inform service planning.