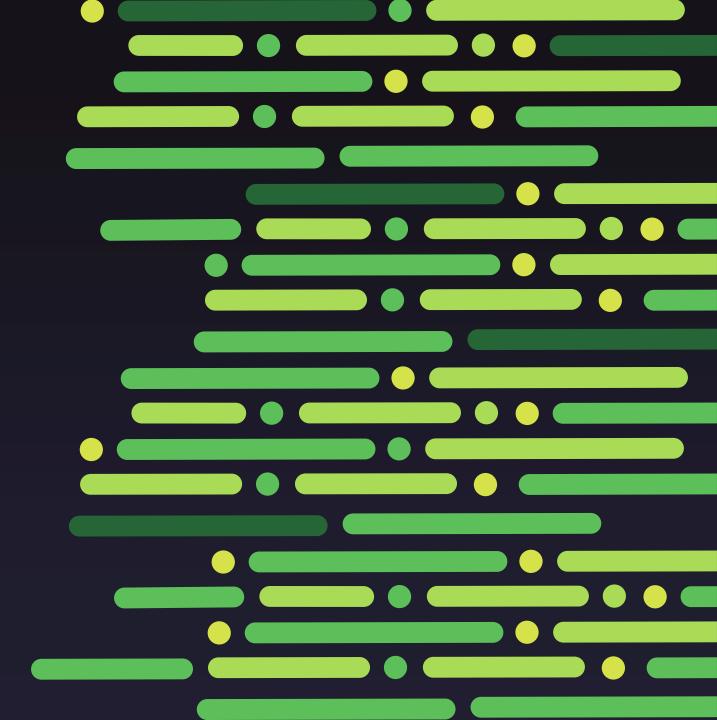


# Children's Healthcare Canada



## Methodology

The survey was conducted with 2,000 Canadians aged 18 and over from March 20 to 25, 2025. A random sample of panelists were invited to complete the survey from a set partner panel based on the Lucid exchange platform. These partners are typically double opt-in survey panels, blended to manage out potential skews in the data from a single source.

The margin of error for a comparable probability-based random sample of the same size is +/- 2.19%, 19 times out of 20.

The data were weighted according to census data to ensure that the sample matched Canada's population according to age, gender, educational attainment, and region. Totals may not add up to 100 due to rounding.



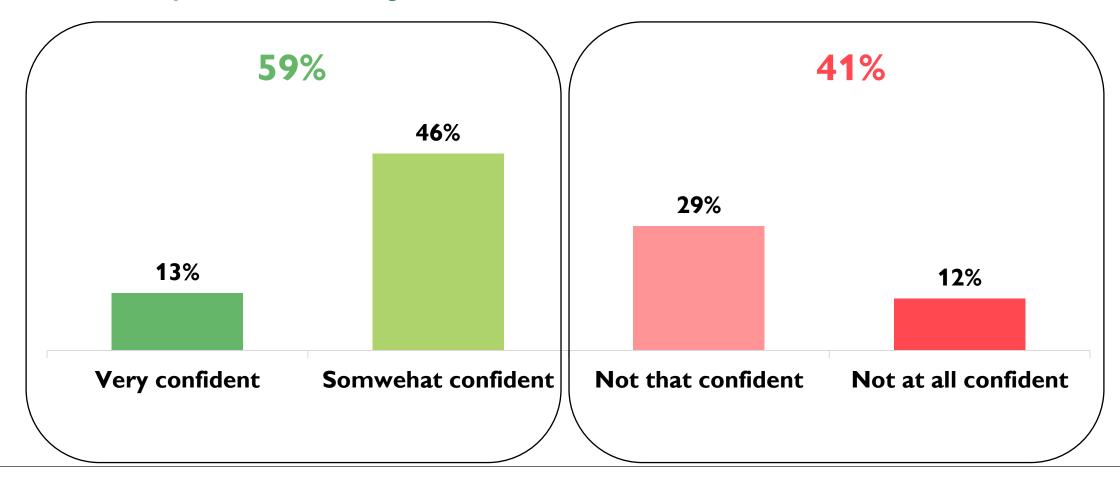
### **Key Findings**

- 1. 4 in 10 parents are not confident they can access timely healthcare for their children. Confidence is notably lower in Quebec, highest in Ontario.
- 2. Nearly all Canadians want a specific portion of the Canada Health Transfer to be set aside for child and youth healthcare (88% support). This is supported universally among voters of all main political parties (particularly LPC voters), among parents and those who are not, among all ages and regions.
- 3. Canadians see a link between the decisions of governments in power and children's health outcomes, including those of their own children. 73% of parents see a link between the health of their child and the decisions made by governments in power. 79% of those without children see a link between children's health outcomes and decisions made by governments in power.
- 4. Nearly all Canadians see a link between a vibrant and prosperous future and investing in physical and mental health services for children and youth. 92% agree investing in physical and mental health services and infrastructure for children and youth will create a vibrant and prosperous future. 89% agree we will create a vibrant and prosperous future for Canada by prioritizing investment in children and their health.
  - Agreement is particularly high among LPC voters.

## (3)

#### 4 in 10 parents are not confident they can access timely healthcare for their children.

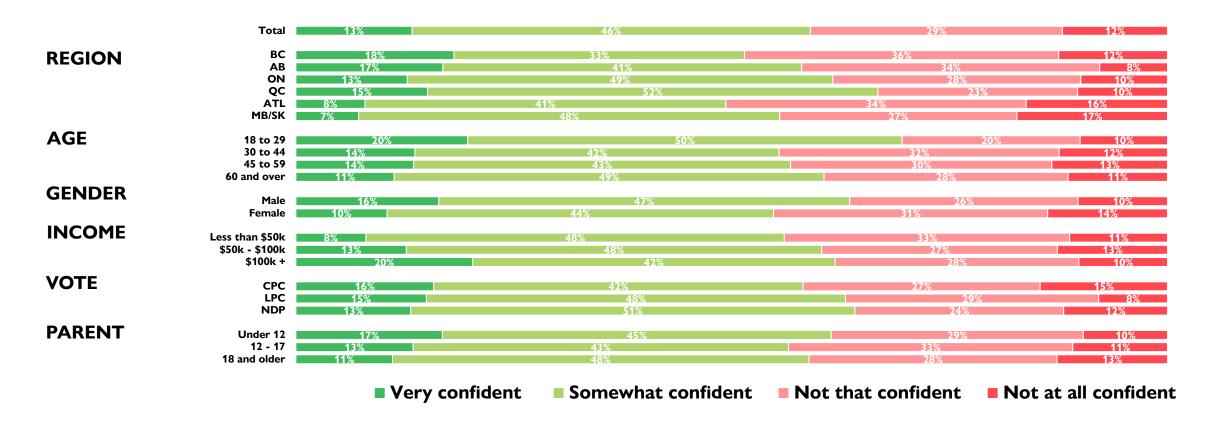
Confidence is notably lower in Quebec, highest in Ontario.



[Parents] n=1,059



#### Confidence in accessing timely healthcare services for children



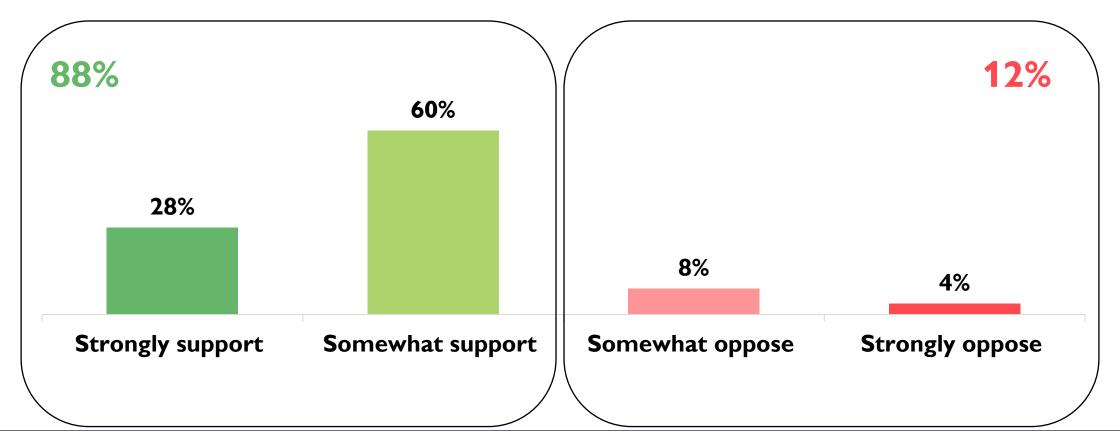
[Parents] n=1,059



## ?

# Nearly all Canadians want a specific portion of the Canada Health Transfer to be set aside for child and youth healthcare.

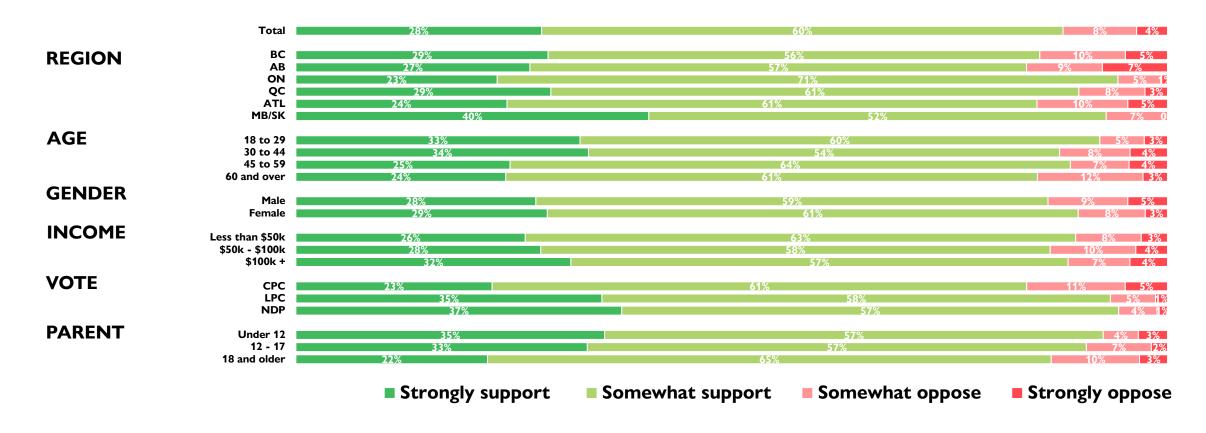
This is supported universally among voters of all main political parties (particularly LPC voters), among parents and those who are not, among all ages and regions.





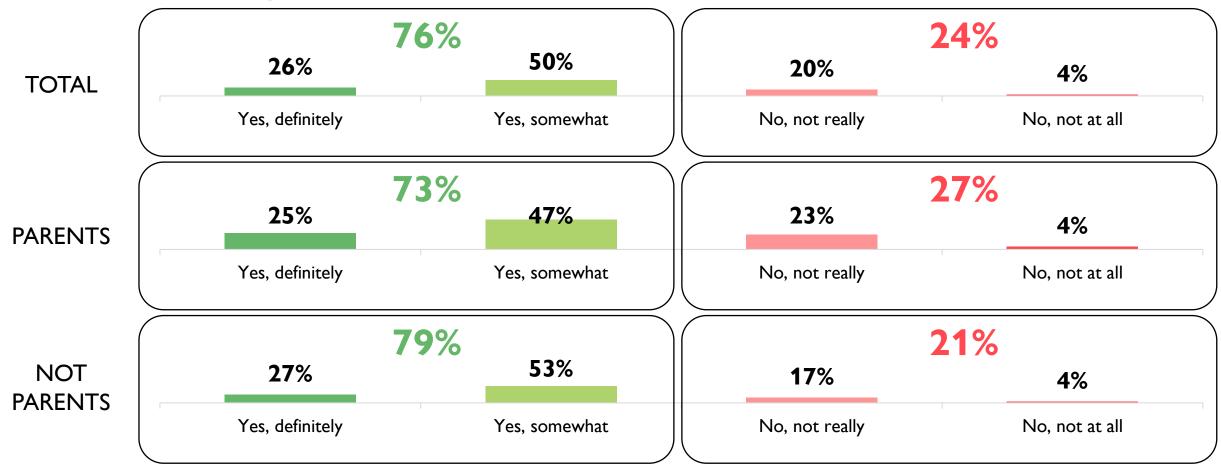


## Support for setting aside a portion of the Canada Health Transfer for Child and Youth healthcare



## (3)

## Canadians see a link between the decisions of governments in power and children's health outcomes, including those of their own children.

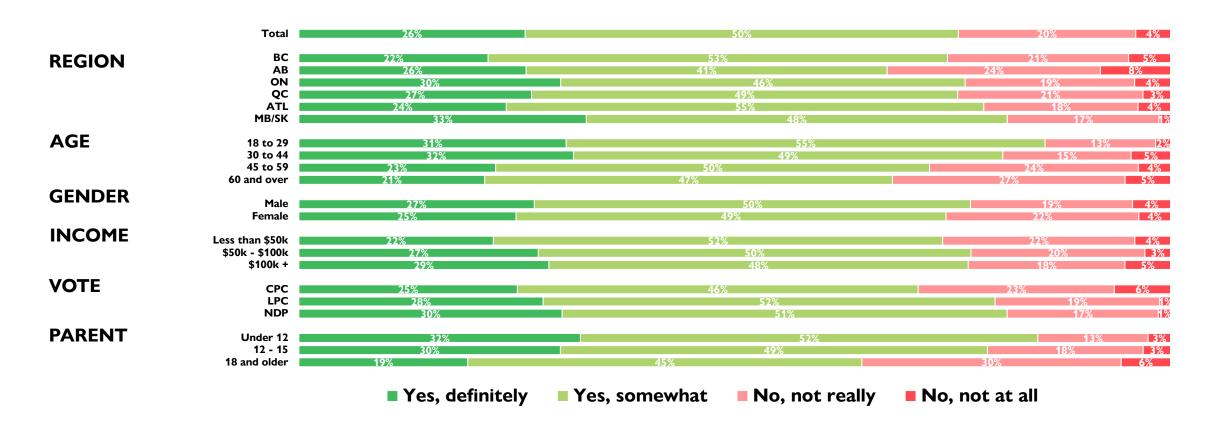


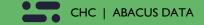
[Base] n= 2,000 [Parents] n=1,059 [Not parents] n= 919



## (?)

#### Children's health influenced by decisions of governments in power- total

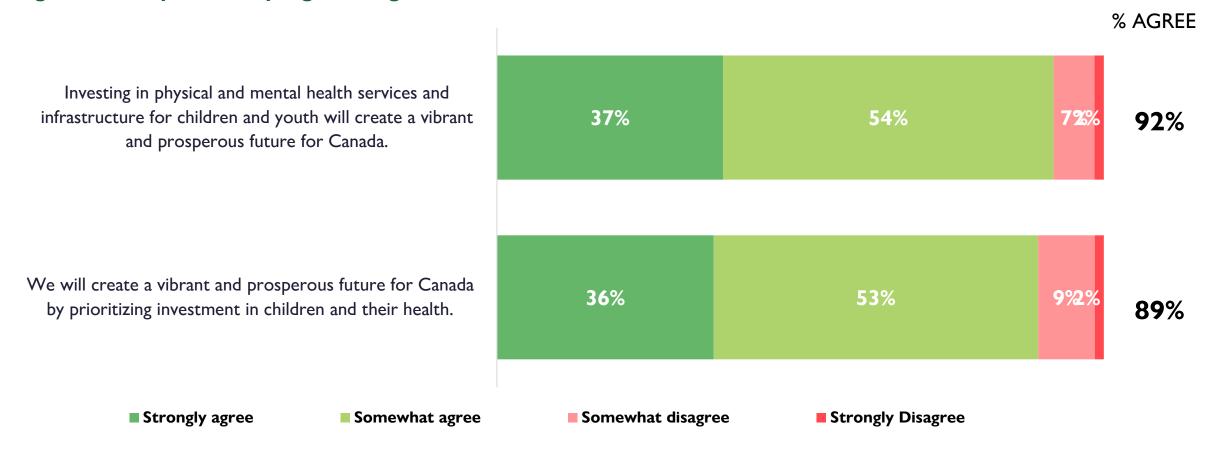






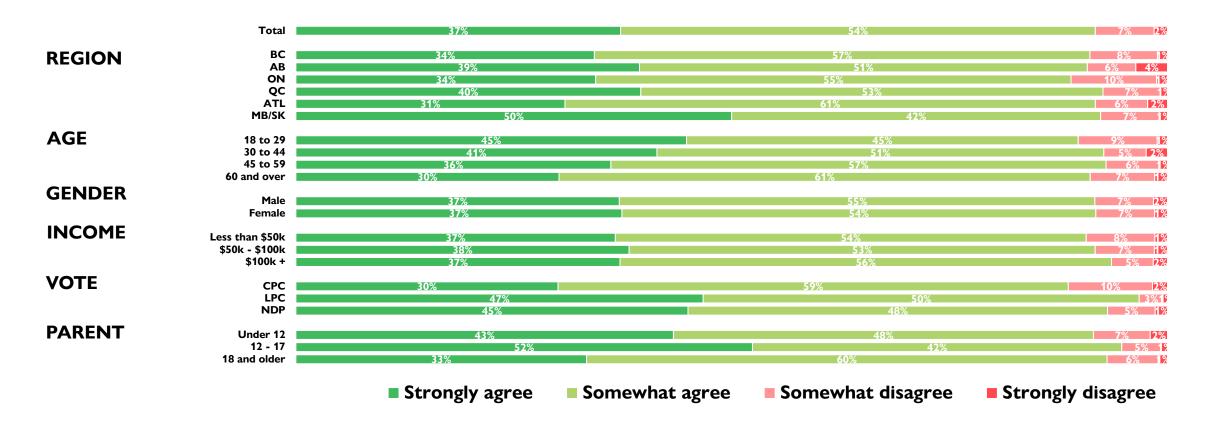
# Nearly all Canadians see a link between a vibrant and prosperous future and investing in physical and mental health services for children and youth.

Agreement is particularly high among LPC voters.



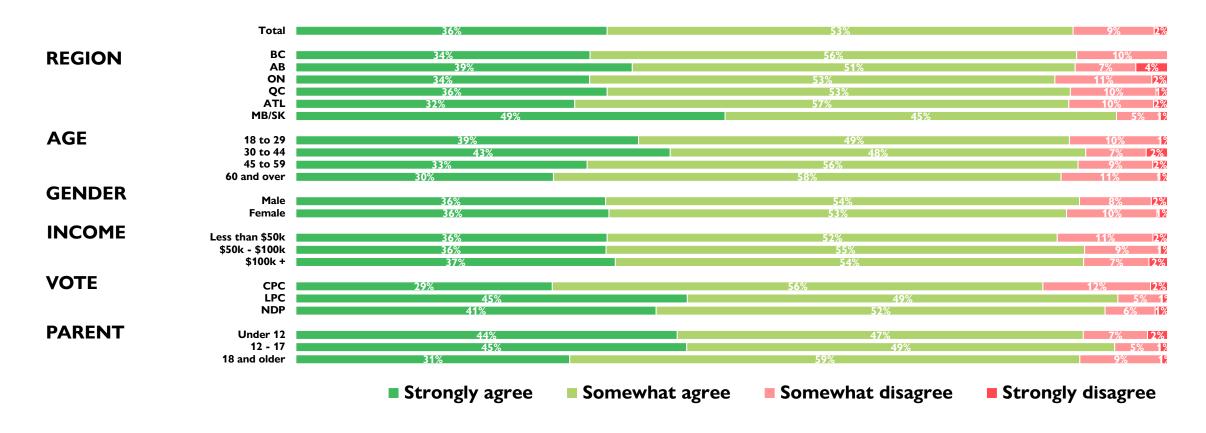


Investing in physical and mental health services and infrastructure for children and youth will create a vibrant and prosperous future for Canada.





## We will create a vibrant and prosperous future for Canada by prioritizing investment in children and their health.





# Good decisions require good data.

Good data drives success.

CONTACT:

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