



# 2024 Children's Healthcare Canada Health Communications Award

## Call for Nominations

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### Award Description

This award recognizes a media outlet, journalist, or organization that has demonstrated excellence in effectively communicating and raising awareness of child health priorities. They have played a crucial role in shedding light on challenges, debunking myths, and ensuring accurate and impactful information reaches the public. Through their reporting, they have contributed to building awareness, advocating for change, and promoting the health and well-being of children and youth.

### Nomination Terms

- To be considered, stories, social media posts, or campaigns must have been printed, published, or broadcasted between June 1, 2023, and June 1, 2024, inclusive. Attention will be given to nominees with national influence.
- The nomination must be submitted through the online nomination form **no later than June 30, 2024 (at 11:59 PM ET)**.
- Individuals are invited to self-nominate or they may be nominated by a representative from a Children's Healthcare Canada member organization.
- The nominee must consent to the nomination.
- The Children's Healthcare Canada Awards Selection Committee Directors shall adjudicate the nominations and the awardee will be notified, via email, in early August.
- The recipient of this award will receive one complimentary registration to the 2024 Children's Healthcare Canada's Annual Conference.

### Additional Information

- The awardee is expected to attend the Annual Children's Healthcare Canada Awards Ceremony on October 21, 2024 in St. John's, Newfoundland to accept this award.
- The award recipient is expected to record a 2-minute video that will be published to the Children's Healthcare Canada website following the Awards Ceremony on October 21, 2024.
- The recipient will be featured on Children's Healthcare Canada's social media platforms and SPARK: News.
- Re-submissions are encouraged annually for consideration at future conferences; please update the letter and nomination form to reflect updated nomination requirements.